



CAMPUS TO CORPORATE PROGRAM

**DESIGNED FOR STUDENTS & FRESHERS:
EMPOWERING INDIA'S YOUTH FOR A
BRIGHTER FUTURE**



ABOUT CAREERIST

At Careerist, we equip students, recent graduates, and professionals with the practical, future-focused skills essential for today's fast-paced job market. Our innovative programs, including the Job Search Program, Campus to Corporate, Mock Interviews, and Career MasterClasses, are designed to help individuals thrive and advance in their careers.





Campus to Corporate Curriculum

The Campus to Corporate Program is a comprehensive 3-week immersive training designed to seamlessly transition students from academics to the professional world. With expert-led sessions and real-world applications, the program hones essential communication, leadership, and job-ready skills highly sought after by employers.



KICKSTART YOUR CAREER

Personalized Mentoring

**Access to Employer
Network**

Placement Assistance

Land Your Dream Job

Curriculum Outline

Section I: Building Confidence and Communication Skills

Verbal Communication

- Develop clarity and precision in speech for professional interactions.
- Master persuasive communication techniques tailored for workplace success.



Non-Verbal Communication

- Harness body language, gestures, and facial expressions to enhance your message.
- Cultivate confidence and professionalism through impactful non-verbal cues.

Curriculum Outline

Section I: Building Confidence and Communication Skills

Emotional Intelligence

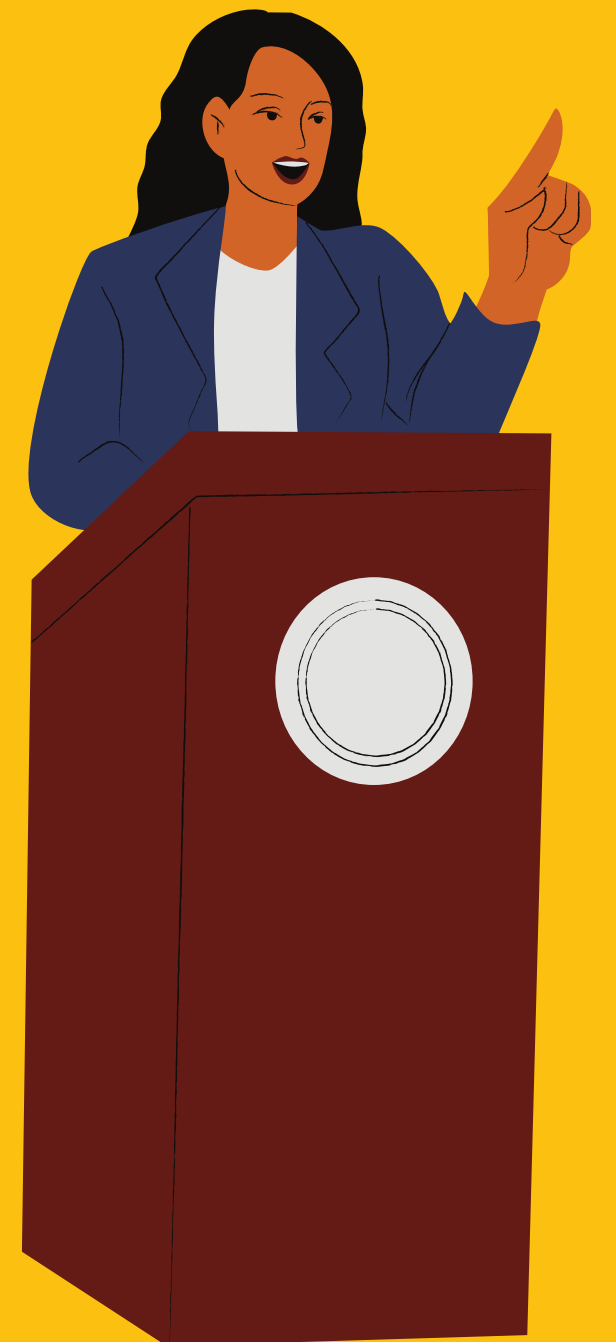
- Build self-awareness and empathize effectively with colleagues.
- Learn techniques to create positive and productive workplace relationships

Confidence Building

- Boost self-esteem and establish a commanding personal presence.
- Overcome stage fright and excel in interviews and professional settings.

Public Speaking

- Master strategies for delivering engaging speeches and presentations.
- Manage nerves and present ideas confidently to any audience.



Curriculum Outline

Section II: Developing Skills for Professional Success

Presentation Skills

- Learn to design and deliver presentations that captivate and inform.
- Gain the confidence to present ideas clearly in meetings and interviews

Business Writing

- Write clear, concise, and professional emails, reports, and documents.
- Improve overall written communication skills to convey professionalism



Curriculum Outline

Section II: Developing Skills for Professional Success

Conflict Resolution

- Master strategies for resolving workplace disagreements effectively.
- Foster collaboration and maintain a positive work environment.

Digital Communication

- Navigate online communication tools and email platforms professionally.
- Master the art of digital collaboration using industry-standard tools.

Time Management

- Prioritize tasks and manage deadlines efficiently.
- Implement strategies to enhance personal and professional productivity.





Section II: Mastering Job Applications and Interviews

Job Search Techniques

- Discover effective methods to identify job opportunities.
- Utilize digital tools to streamline the job search process.



Resume Building

- Craft resumes that highlight strengths and achievements effectively.
- Learn to create ATS-friendly resumes for greater visibility with recruiters.

LinkedIn Profile Optimization

- Design a standout LinkedIn profile that attracts recruiters.
- Build a professional network to enhance job search efforts.



Curriculum Outline

Section III: Mastering Job Applications and Interviews

Interview Preparation

- Master the art of answering common and challenging interview questions.
- Participate in mock interviews and receive expert feedback to improve performance.



Salary Negotiations

- Understand how to approach and handle salary discussions confidently.
- Gain skills to negotiate fair compensation, even as a fresher.

Curriculum Outline

Section IV: Job or Internship & Live Industry Projects

Instant Job and Internship Opportunities

- Gain access to roles tailored to your skills and career aspirations.
- Receive personalized assistance in identifying the right opportunities




Live Industry Projects

- Work on real-world projects to gain hands-on experience.
- Collaborate with industry professionals and stay updated on current practices.



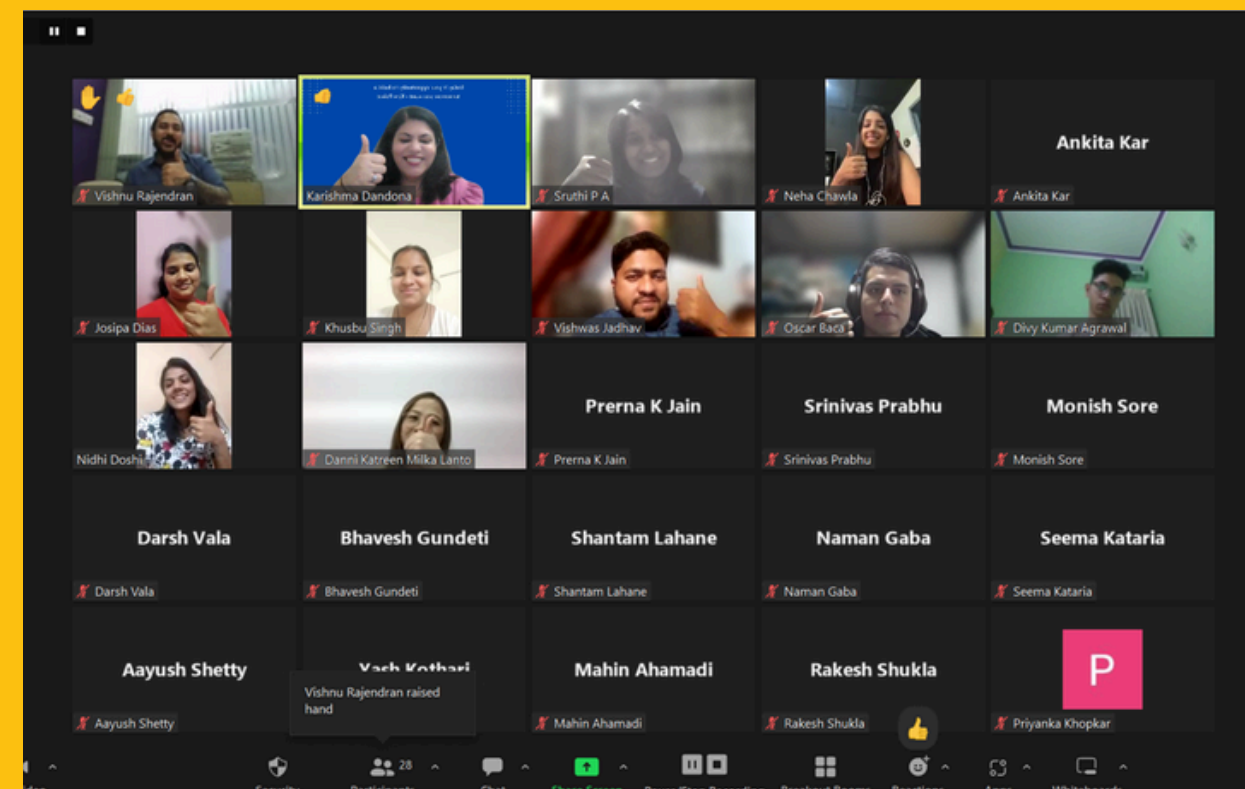
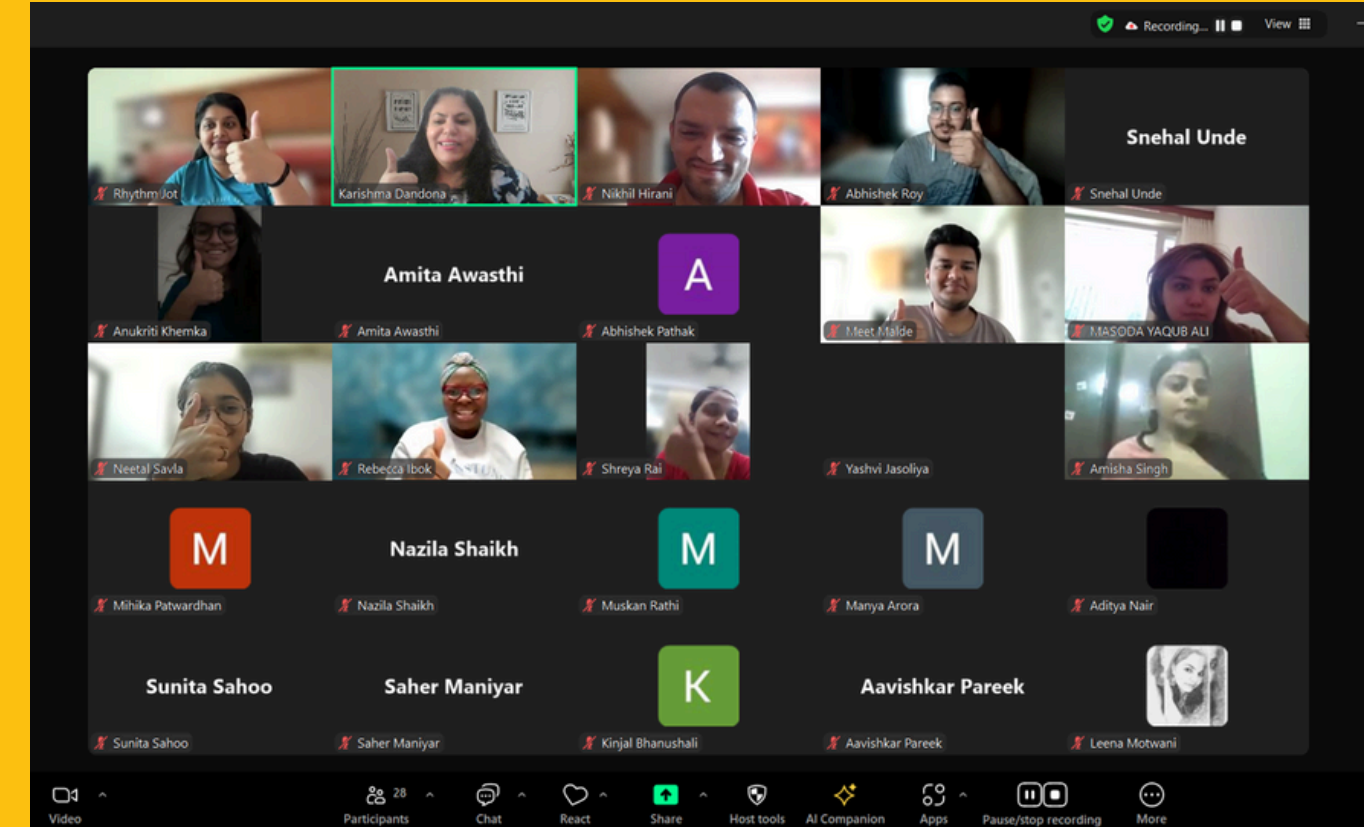
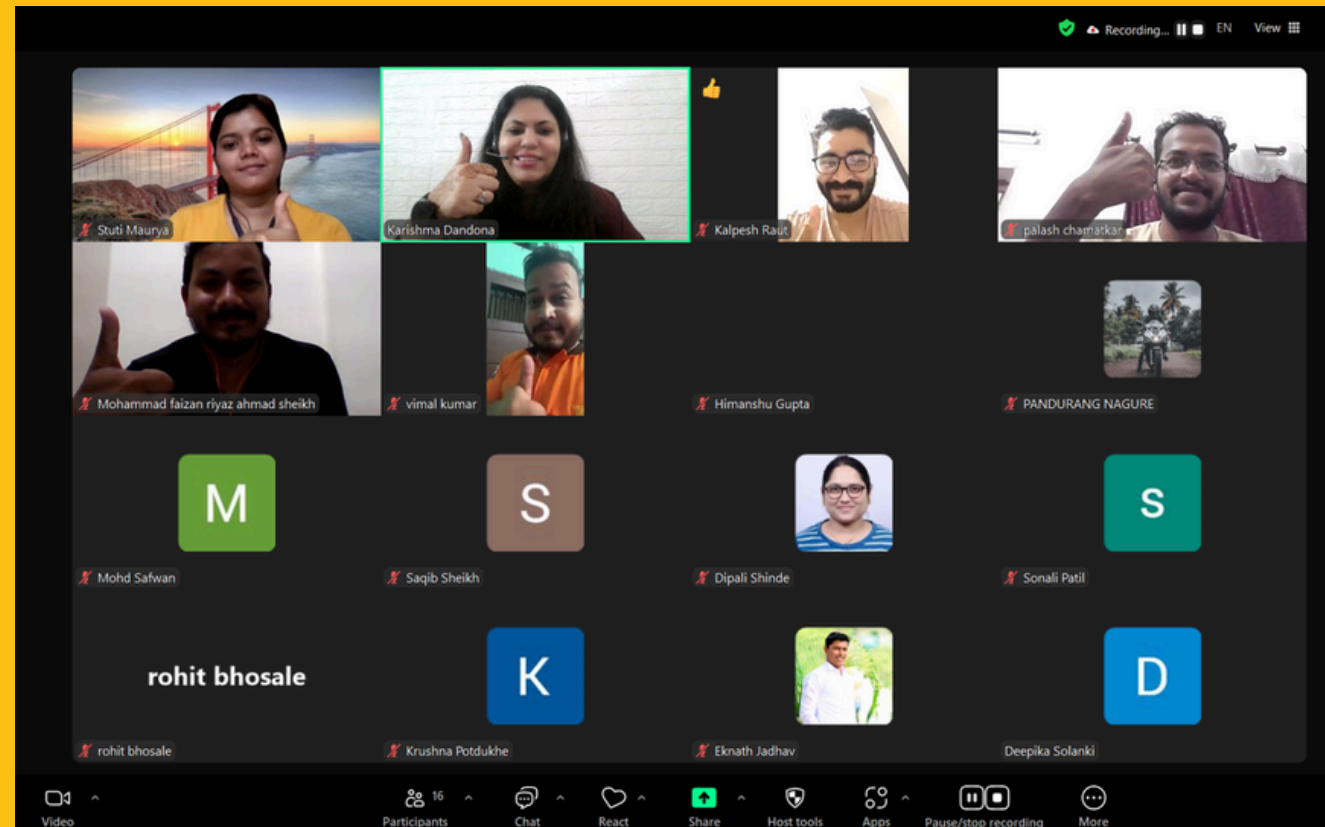
INCLUDED RESOURCES

- Resume and cover letter templates.
 - Job search tracker and LinkedIn optimization checklist.
 - Sample interview questions and responses.
 - Access to support materials to continue your job search journey after the program.
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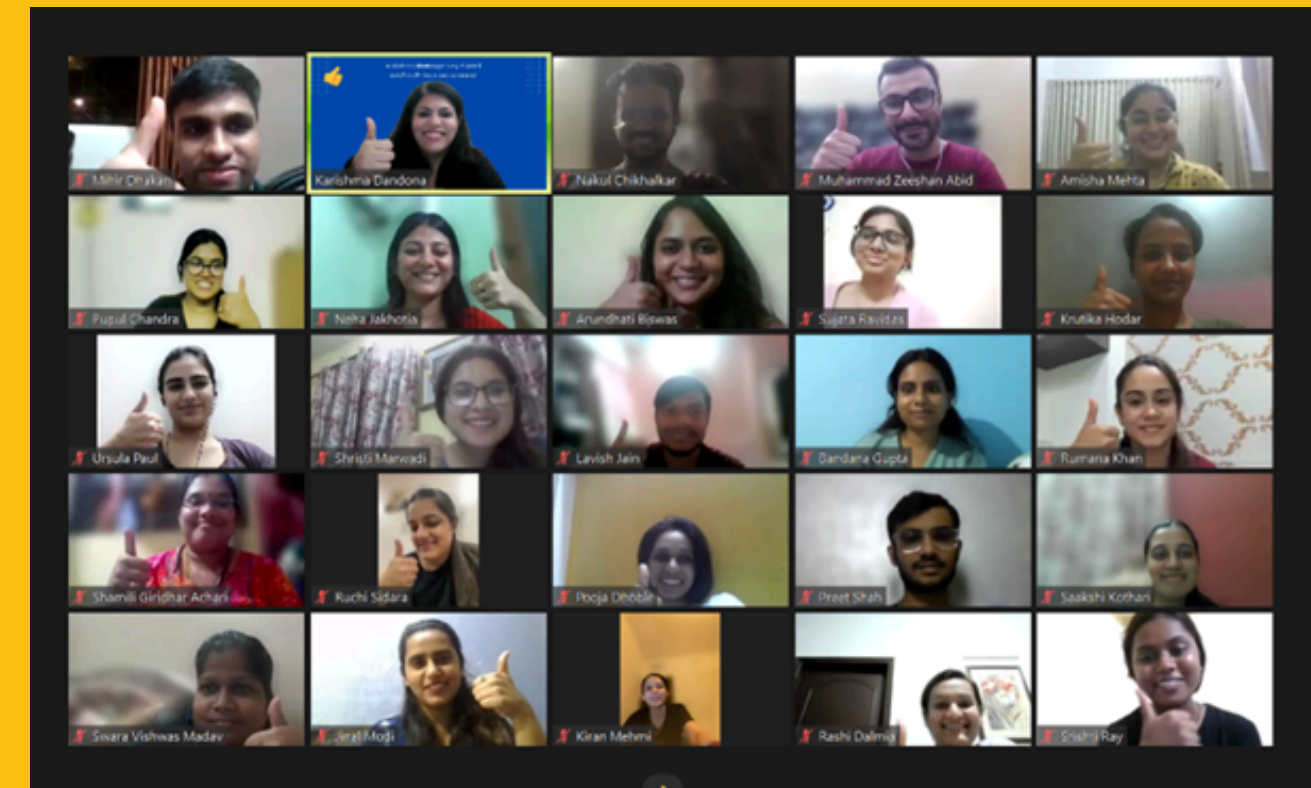
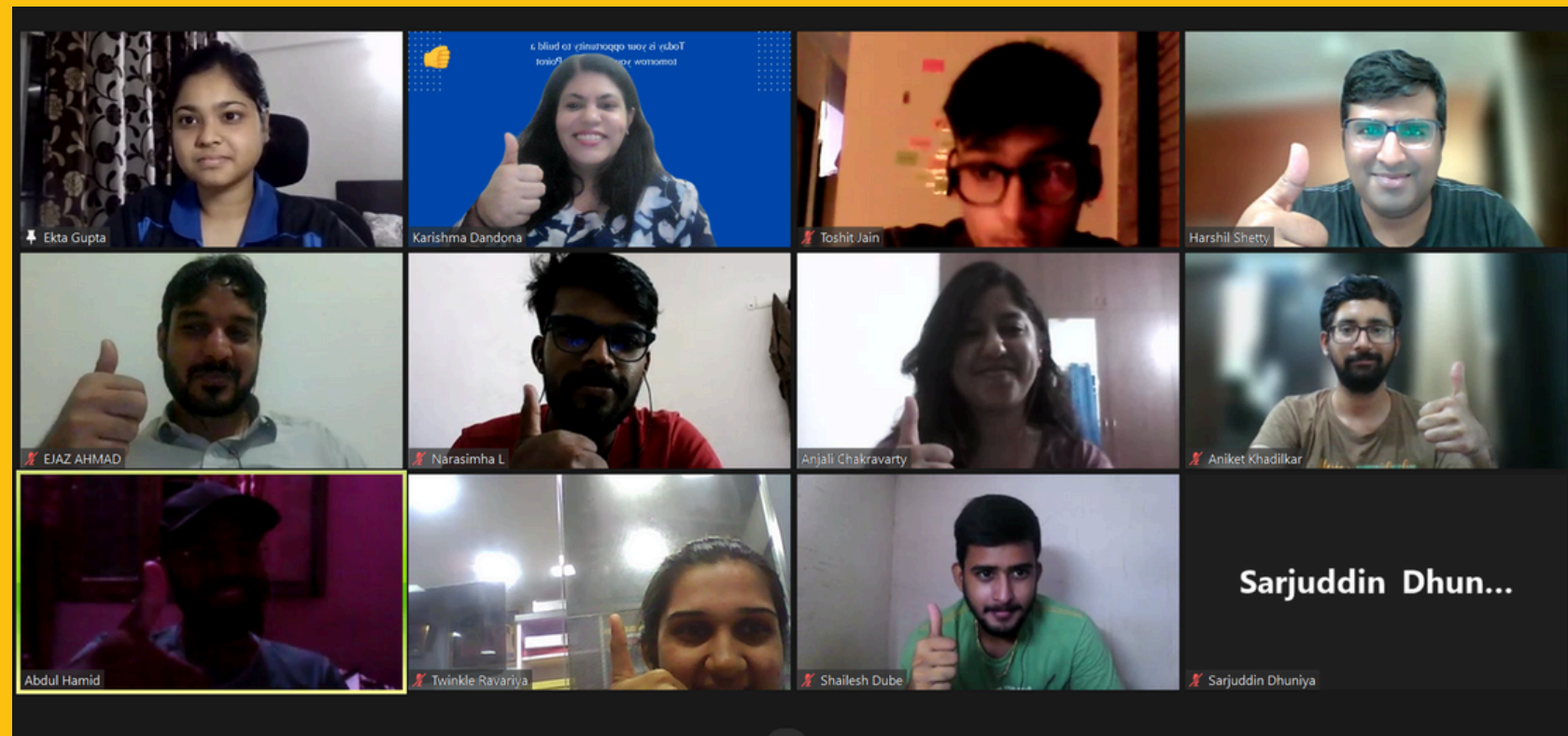
Benefits For Students

- Enhanced confidence and communication skills to excel in any professional setting.
- Practical skills to navigate job applications, interviews, and workplace challenges.
- A polished LinkedIn profile and ATS-friendly resume that stands out.
- Real-world experience through live projects and industry collaborations

Our Training Sessions



Our Training Sessions



STUDENTS PLACED IN





Building Employability Skills for Future Leaders

Website



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